

CLAIMS

1. A methodology for providing content to a user
via a mobile communicator having limited display
capabilities, the methodology comprising:

enabling a user to access a web site via a
device other than said mobile communicator;

enabling a user to view content on said web
site; and

enabling a user to select content of interest
to the user forming at least part of said content,
wherein a user selection takes place while the user
views at least part of said content of interest.

2. A methodology according to claim 1 and
wherein said user selection takes place while the user
views at least part of said content of interest in the
format that it normally appears on said web site.

3. A methodology according to claim 1 and
wherein said user selection may be effected by at least
one mouse click on at least a portion of said content of
interest.

4. A methodology according to claim 1 and
wherein said user selection may be effected by at least
one mouse click on an icon located adjacent at least a
portion of said content of interest.

5. A methodology according to claim 1 and
wherein said user selection may be effected by dragging

and dropping at least a portion of said content of interest.

6. A methodology according to claim 1 and wherein said user selection may be effected by dragging and dropping an icon located adjacent at least a portion of said content of interest.

7. A methodology according to claim 2 and wherein said user selection may be effected by at least one mouse click on at least a portion of said content of interest.

8. A methodology according to claim 2 and wherein said user selection may be effected by at least one mouse click on an icon located adjacent at least a portion of said content of interest.

9. A methodology according to claim 2 and wherein said user selection may be effected by dragging and dropping at least a portion of said content of interest.

10. A methodology according to claim 2 and wherein said user selection may be effected by dragging and dropping an icon located adjacent at least a portion of said content of interest.

11. A methodology according to claim 1 and wherein: said user selection includes user selection of multiple items of interest to be provided for display on said mobile communicator; and

said mobile communicator is operative for displaying at least a plurality of said multiple items of interest for simultaneous viewing thereon.

5 12. A methodology according to claim 11 and wherein said multiple items of interest originate from multiple web sites.

10 13. A methodology according to claim 12 and wherein said multiple web sites are not necessarily linked.

15 14. A methodology according to claim 1 and also comprising:
 automatically providing a link from said content of interest to mobile communicator-configured content; and
 displaying at least said mobile communicator-configured content on said mobile communicator.

20 15. A methodology according to claim 14 and wherein said mobile communicator-configured content includes at least part of said content of interest selected by said user.

25 16. A methodology according to claim 14 and wherein said mobile communicator-configured content includes at least part of said content of interest selected by said user and also includes other content
30 related thereto.

17. A methodology according to claim 14 and wherein said mobile communicator-configured content includes at least part of said content of interest selected by said user as well as other content related thereto which was not viewed by the user on said device other than said mobile communicator.

18. A methodology according to claim 1 and comprising:

enabling said user to select said content of interest to the user on said at least one web site for display to the user on said mobile communicator in the form of at least one page appearing in a mobile communicator-configured format; and

in response to a user request to receive said at least one page, downloading at least part of said content of interest from said at least one web site generally in real time.

19. A methodology according to claim 18 and wherein said at least one page comprises a single page.

20. A methodology according to claim 18 and also comprising:

automatically updating said at least one page to include therein content of interest which was not available generally in real time.

21. A methodology for providing content to a user via a mobile communicator having limited display capabilities, the methodology comprising:

enabling a user to access at least one web site

via a device other than said mobile communicator;

enabling a user to select multiple items of interest to be provided for display on said mobile communicator; and

displaying at least a plurality of said multiple items of interest for simultaneous viewing on said mobile communicator.

22. A methodology according to claim 21 and wherein said multiple items of interest originate from multiple web sites.

23. A methodology according to claim 22 and wherein said multiple web sites are not necessarily linked.

24. A methodology according to claim 21 and also comprising:

automatically providing a link from at least one of said multiple items of interest to mobile communicator-configured content; and

displaying at least said mobile communicator-
configured content on said mobile communicator.

25. A methodology according to claim 24 and wherein said mobile communicator-configured content includes at least part of said at least one of said multiple items of interest selected by said user.

26. A methodology according to claim 14 and wherein said mobile communicator-configured content includes at least part of said at least one of said

multiple items of interest selected by said user and also includes other content related thereto.

27. A methodology according to claim 14 and wherein said mobile communicator-configured content includes at least part of said at least one of said multiple items of interest selected by said user as well as other content related thereto which was not viewed by the user on said device other than said mobile communicator.

28. A methodology according to claim 21 and comprising:

enabling said user to select said content of interest to the user on said at least one web site for display to the user on said mobile communicator in the form of at least one page appearing in a mobile communicator-configured format; and

in response to a user request to receive said at least one page, downloading at least part of said content of interest from said at least one web site generally in real time.

29. A methodology according to claim 28 and wherein said at least one page comprises a single page.

30. A methodology according to claim 28 and also comprising:

automatically updating said at least one page to include therein content of interest which was not available generally in real time.

31. A methodology for providing content to a user via a mobile communicator having limited display capabilities, the methodology comprising:

enabling a user to select content of interest at at least one web site via a device other than said mobile communicator;

automatically providing a link from said content of interest to mobile communicator-configured content; and

displaying at least said mobile communicator-configured content on said mobile communicator.

32. A methodology according to claim 31 and wherein said mobile communicator-configured content includes at least part of said content of interest selected by said user.

33. A methodology according to claim 31 and wherein said mobile communicator-configured content includes at least part of said content of interest selected by said user and also includes other content related thereto.

34. A methodology according to claim 33 and wherein said mobile communicator-configured content includes at least part of said content of interest selected by said user as well as other content related thereto which was not viewed by the user on said device other than said mobile communicator.

35. A methodology according to claim 31 and comprising:

enabling said user to select said content of interest to the user on said at least one web site for display to the user on said mobile communicator in the form of at least one page appearing in a mobile communicator-configured format; and

in response to a user request to receive said at least one page, downloading at least part of said content of interest from said at least one web site generally in real time.

36. A methodology according to claim 35 and wherein said at least one page comprises a single page.

37. A methodology according to claim 35 and also comprising:

automatically updating said at least one page to include therein content of interest which was not available generally in real time.

38. A methodology for providing content to a user via a mobile communicator having limited display capabilities, the methodology comprising:

enabling a user to select content of interest to the user on at least one web site for display to the user on said mobile communicator in the form of at least one page appearing in a mobile communicator-configured format; and

in response to a user request to receive said at least one page, downloading at least part of said content of interest from said at least one web site generally in real time.

39. A methodology according to claim 38 and wherein said at least one page comprises a single page.

40. A methodology according to claim 38 and also comprising:

automatically updating said at least one page to include therein content of interest which was not available generally in real time.

41. A methodology for providing content to a user via a mobile communicator having limited display capabilities, the methodology comprising enabling a user to select content of interest to the user on a mark up language rendered page viewable to the user, wherein the user is enabled to specify selected content to a resolution finer than that defined by tags of said mark up language.

42. A methodology according to claim 41 and wherein said user is enabled to select said content of interest when viewing said mark up language rendered page on a screen of a mobile communicator.

43. A methodology according to claim 41 and wherein said user is enabled to select said content of interest when viewing said mark up language rendered page other than on a screen of a mobile communicator.

44. A methodology for providing content to a user via a mobile communicator having limited display capabilities, the methodology comprising enabling a user to select content of interest to the user on a

mark up language rendered page viewable to the user,
wherein the user is enabled to specify selected content
to a user selected resolution and the content specifically
selectable by the user to a user selected resolution
5 includes:

at least some content which is designated by
tags to at least said user-selected resolution; and

at least some content which is designated by
tags to a resolution coarser than said user-selected
10 resolution.

45. A methodology for providing content to a user
via a mobile communicator having limited display
capabilities, the methodology comprising:

15 providing at least one user interface server;
receiving and storing at least one user
preference at said at least one user interface server;
collecting information from a plurality of web
servers at least partially in accordance with said at
20 least one user preference; and
supplying at least part of said information to
said at least one mobile communicator.

46. A methodology according to claim 45 and wherein
25 said at least one user preference is received from a
computer rather than from a mobile communicator.

47. A methodology according to claim 45 and wherein
said at least one user preference is received from a
30 mobile communicator.

48. A methodology according to claim 45 and also comprising: receiving, at said at least one user interface server, at least one request from at least one mobile communicator; and wherein:

5 said at least one user interface server is operative for collecting said information responsive to said at least one request.

10 49. A methodology according to claim 48 and wherein said at least one user preference is received by said at least one user interface server at a time substantially earlier than the time at which said at least one user interface server receives said at least one request and supplies said at least part of said information to said at
15 least one mobile communicator.

20 50. A methodology according to claim 46 and wherein said computer provides personal user preferences of multiple users.

25 51. A methodology for providing content to a user via a mobile communicator having limited display capabilities, the methodology comprising enabling a user to select content of interest to the user on a mark up language rendered page viewable to the user, wherein at least in certain instances when the user selects said content of interest, mobile communicator specific data linked to said content of interest is made available for use by said mobile communicator.

30 52. A methodology according to claim 51 and wherein said data includes at least one of:

an address of at least one mobile communicator
formatted page;

a function that enables retrieval of information
from a web server; and

5 at least part of information required for
executing a commercial transaction.

10 53. A methodology according to claim 52 and wherein
said at least part of information required for executing
a commercial transaction includes a function that enables
retrieval of client information by said web server.

15 54. A methodology according to claim 51 and
wherein said data includes at least one of:

an address of at least one mobile communicator
formatted page;

a function that enables retrieval of information
from a web server; and

at some client information.

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55. A methodology for providing dynamically changing
information to a user comprising:

25 selecting by a user of dynamic content of
interest while the user views said content of interest on
a dynamically changing web site;

in response to said user selecting said dynamic
content of interest, automatically analyzing the context
of said content of interest on said web site; and

30 thereafter automatically providing to said
user substantially only said content of interest which
was selected by said user, notwithstanding dynamic
changes in the said content of interest and

notwithstanding at least some changes in said context in said dynamically changing website.

56. A system for providing content to a user via a mobile communicator having limited display capabilities, the system comprising enabling a user to select content of interest to the user on a mark up language rendered page viewable to the user, wherein at least in certain instances when the user selects said content of interest, mobile communicator specific data linked to said content of interest is made available for use by said mobile communicator.

57. A system for providing content to a user via a mobile communicator having limited display capabilities, the system comprising:

at least one user interface server receiving and storing at least one user preference;

an information collector operative to collect information from a plurality of web servers at least partially in accordance with said at least one user preference; and

an information communicator supplying at least part of said information to said at least one mobile communicator.

58. A system for providing dynamically changing information to a user comprising:

a content selector operative to receive from a user a selection of dynamic content of interest while displaying said content of interest to the user on a dynamically changing web site;

a context analyzer operative, in response to said user selecting said dynamic content of interest, to automatically analyze the context of said content of interest on said web site; and

5 a content provider operative, thereafter, to automatically provide to said user substantially only said content of interest which was selected by said user, notwithstanding dynamic changes in the said content of interest and notwithstanding at least some changes
10 in said context in said dynamically changing website.

59. A method for providing content to a user via a mobile communicator having limited display capabilities, the method comprising:

15 enabling a user to select content of interest to the user on a page viewable to the user, the page being represented digitally in a format having a unit of representation,

20 wherein the user is enabled to specify selected content to a resolution finer than that defined by said units of representation.

60. A method according claim 71 wherein said unit of representation comprises an html tag and said
25 content having finer resolution comprises one of the following group of content types:

content at the sub-tag level;
content at the sub-table level;
content at the sub-cell level.

30 61. A methodology for providing content to a user via a communicator having limited display capabilities,

the methodology comprising:

enabling a user to access a web site via a device other than said communicator, said device having display capabilities which exceed those of said communicator;

enabling a user to view content on said web site; and

enabling a user to select content of interest to the user forming at least part of said content, wherein a user selection takes place while the user views at least part of said content of interest.

62. A system for providing content to a user via a mobile communicator having limited display capabilities, the system comprising:

a website access device enabling a user to access a web site via a device other than the mobile communicator;

a content viewing GUI enabling a user to view content on said web site and to select content of interest to the user forming at least part of said content, wherein the GUI is operative to receive a user selection while displaying at least part of said content of interest to the user.

63. A system for providing content to a user via a mobile communicator having limited display capabilities, the system comprising:

a website access device enabling a user to access a web site via a device other than the mobile communicator;

a selector enabling the user to select multiple

items of interest to be provided for display on said mobile communicator; and

5 a simultaneous viewer operative to display at least a plurality of said multiple items of interest for simultaneous viewing on said mobile communicator.

64. A system for providing content to a user via a mobile communicator having limited display capabilities, the system comprising:

10 a website content selection device enabling a user to select content of interest at at least one web site via a device other than the mobile communicator;

a link provider automatically providing a link from said content of interest to mobile communicator-configured content; and

15 a content display generator operative to display at least said mobile communicator-configured content on said mobile communicator.

20 65. A system for providing content to a user via a mobile communicator having limited display capabilities, the system comprising:

25 a content selector enabling a user to select content of interest to the user on at least one web site for display to the user on said mobile communicator in the form of at least one page appearing in a mobile communicator-configured format; and

30 a real time content downloader operative in response to a user request to receive said at least one page, to download at least part of said content of interest from said at least one web site generally in real time.

66. A system for providing content to a user via a mobile communicator having limited display capabilities, the system comprising a content selector enabling a user to select content of interest to the user on a mark up language rendered page viewable to the user, wherein the user is enabled to specify selected content to a resolution finer than that defined by tags of said mark up language.

67. A system for providing content to a user via a mobile communicator having limited display capabilities, the system comprising a content selector operative to enable a user to select content of interest to the user on a mark up language rendered page viewable to the user, wherein the user is enabled to specify selected content to a user selected resolution;

and wherein the content specifically selectable by the user to a user selected resolution includes:

at least some content which is designated by tags to at least said user-selected resolution; and

at least some content which is designated by tags to a resolution coarser than said user-selected resolution.